



Josephine Law
Art Direction and Visual Design

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EDUCATION

01/2019 – 05/2019

Meaningful Works – Los Angeles, CA

Course in Typography

01/2014 – 04/2018

ArtCenter College of Design – Pasadena, CA

Bachelor of Fine Arts in Graphic Design

ArtCenter Focused Coursework

05/2017 – 11/2017

TEDxACCD – Pasadena, CA

Marketing/PR Coordinator and Graphic Designer

Assisted the team in organizing and publicizing the event, and assisted in designing the event's website.

01/2013 – 04/2013

ArtCenter at Night – Pasadena, CA

Course in Typography

06/2011 – 06/2013

Pasadena City College, Pasadena, CA

General Education Courses

EXPERIENCE

06/2019 – Present

Siegel+Gale – Los Angeles, CA

Designer

Art direction, visual identity system development, brand strategy development, concept development, brand architecture, storyboarding, and UI/UX.

11/2016 – 06/2019

Alabaster Co. – Los Angeles, CA

Freelance Lead Graphic Designer

Developed initial branding, and designed the cover and layouts of the *Alabaster Bibles*.

10/2017 – 05/2019

Meaningful Works – Los Angeles, CA

Designer

Art direction, identity development, brand strategy development, concept development, designed marketing campaigns, designed and built experiential events, designed environmental graphics, conducted research, and managed interns.

12/2015 – 11/2017

Boiling Point – Pasadena, CA

Supervisor

Led a team of 9 people to manage the restaurant shift. Served, cooked, managed inventory, managed money, and resolved issues as required.

SKILLS AND INTERESTS

Proficient in

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Digital Publishing Suite, Sketch, and Figma

Familiar with

Adobe XD, Adobe After Effects, Adobe Lightroom, Apple Keynote, and Microsoft Office

Crafts

Sketching, bookbinding, letterpress, laser cutting, twirling flags, cooking, and making boba drinks

Languages

Bilingual in English and Indonesian

RECOGNITION

Scholarships

01/2014 – 04/2018

ArtCenter Entrance Scholarship, 100 Endowed Scholarship, and Department Scholarship

ArtCenter – Student Gallery

Anime Expo, Poster (2016)

Letterpress Poster (2014)

VOLUNTEER

09/2011 – Present

Arcadia High School Pep Flags –

Arcadia, CA

Coach and Choreographer

Managed a group of 3 to 6 high school students, choreographed routines, supervised competitions, and encouraged team building.

01/2017 – 08/2017

ArtCenter Christian Fellowship –

Pasadena, CA

Leadership

Led bible studies and organized community events.